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Arc House, 82 Tanner Street, London SE1 3GN

Trained by the people that are winning the awards!

Our trainers are running accounts... and they're running them very well!

They're in the platforms daily and have relevant experiences and up-to-date knowledge to share.

This is Tia.
She is our Technical Creative Designer, and is both a design and coding whizz.

Typical Training Content

Learn how to build HTML creatives using HTML/CSS code and Studio. This session is suited to developers, and is appropriate for brands running Display across any channel.

◢ Banner Creation Overview

 ◢ Trainees are confident using HTML/CSS to build a basic animated ad using text and multiple assets.

◢ CM/Studio Authoring

 ◢ Trainees are confident in explaining the need to use Studio and it's benefits.

◢ Events and Exits

 ◢ Trainees understand the need for events and exits, and can add and use them with confidence.

◢ Uploading to Studio

 ◢ Trainees can publish creatives to Studio, ready for trafficking.

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

MERKLE