



Trained by the people that are winning the awards!

Our trainers are running accounts... and they're running them very well!

They're in the platforms daily and have relevant experiences and up-to-date knowledge to share.



This is Jordan.

He is one of our Senior Designers, and our resident GWD expert (he even gives feedback on the tool to Google) - you are in safe hands.

Typical Training Content

Learn how to build HTML creatives using Google Web Designer (GWD) and Studio. This session is suited to designers or animators, and is appropriate for brands running Display across any targeting.

- ▲ Introduction to Google Web Designer
 - ▲ Trainees are confident using GWD to build a basic animated ad using the simple timeline and adding their own assets.
- ▲ Studio Overview
 - ▲ Trainees are confident in explaining the need to use Studio and its benefits.
- ▲ Animation and Components
 - ▲ Trainees are confident in using the advanced animation timeline and adding components into their ads.
- ▲ Events and Exits
 - ▲ Trainees understand the need for events and exits, adding and using them with confidence.
- ▲ Publishing to Studio
 - ▲ Trainees can publish creatives from GWD to Studio, ready for trafficking.

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

